



ABRO Welcomes Customers, Distributors and Suppliers to Trade Show Events in Germany and USA



SEPTEMBER 13-17, 2016 - FRANKFURT, GERMANY



ABRO's newly constructed Trade Show Booth at the Automechanika Show is 10 x 13m (32ft. x 43ft.)



Peter Baranay (center) welcomes ABRO distributors to the Automechanika Show.

During September, the ABRO family gathered for the sixth time in Frankfurt Germany for the Automechanika Exhibition. ABRO unveiled our latest booth which all agreed was a significant achievement – combining a public area, a private space, and numerous conference rooms. During the six days of the show, the booth was always busy



Special Edition ABRO Trade Shows 2016:



**Automechanika,
Frankfurt, Germany**

New ABRO Booth..... 1

Boat Cruise on Main River
Frankfurt, Germany 3



**AAPEX,
Las Vegas, USA**

ABRO Show Event 4

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VIP Appreciation Night at
Prestige in the Palazzo..... 8-10

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with many meetings as well as informal get togethers each day. When I think back over a dozen years ago when Tim, Sonny and I debated “do we, or don’t we?” it seems inconceivable that we even considered NOT planting the ABRO flag at this show. Although ABRO’s business activity remains limited within Europe, this show is an extraordinary venue for our customers from Africa, the Middle East, as well as Central and East-



The ABRO Family came together to celebrate a successful year.



Trade Shows 2016 - Continued from page 2



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ABRO's Private Cruise was again a huge success. Customers, distributors and suppliers enjoyed ABRO time together with dinner and cocktails.



During the boat cruise, Peter Baranay, ABRO's President, thanked ABRO customers, distributors and suppliers for their continuous efforts to be a successful team.

ern Europe. We are thrilled to have them with us.

The many evening events are now familiar, but hardly routine. Wheth-

er it is the Chinese dinner, the Persian restaurant, or the boat cruise, the ambiance, the food, and most importantly the camaraderie cannot

be duplicated. The date is already set for 2018 – don't be a stranger. Make plans to attend. We hope to see you there.



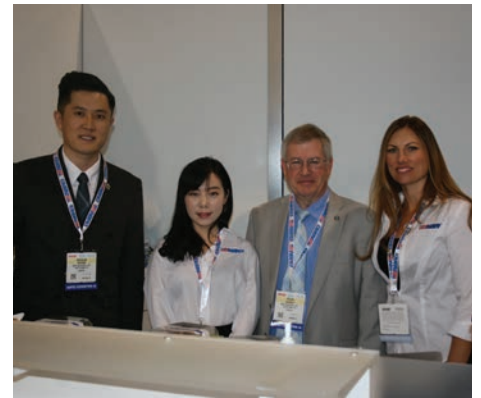
 November 1-3, 2016 - LAS VEGAS, USA

AAPEX Trade Show

During the 2016 AAPEX Show in Las Vegas, ABRO welcomed our guests, customers, and suppliers once again to “ABRO Island” located on the Main Automotive Parkway where the “big guys” hang out. WOW, were we busy. It was great to see so many friends during the day and have the opportunity to continue those visits into the evening hours.



The ABRO trade show booth in Las Vegas was a very busy meeting point for ABRO customers, distributors and suppliers alike.



 **October 31, 2016 - LAS VEGAS, USA**

Monday - Palm

Almost 60 customers and their families gathered Monday night of the AAPEX Show at the Las Vegas Palm restaurant.

Twenty countries were represented and a few Chinese suppliers joined us for the first time. Also present were Emily and Leon from our ABRO Beijing office.

The group stayed past 11:00 pm discussing ways to attain another record breaking year in 2017.





November 1, 2016 - LAS VEGAS, USA

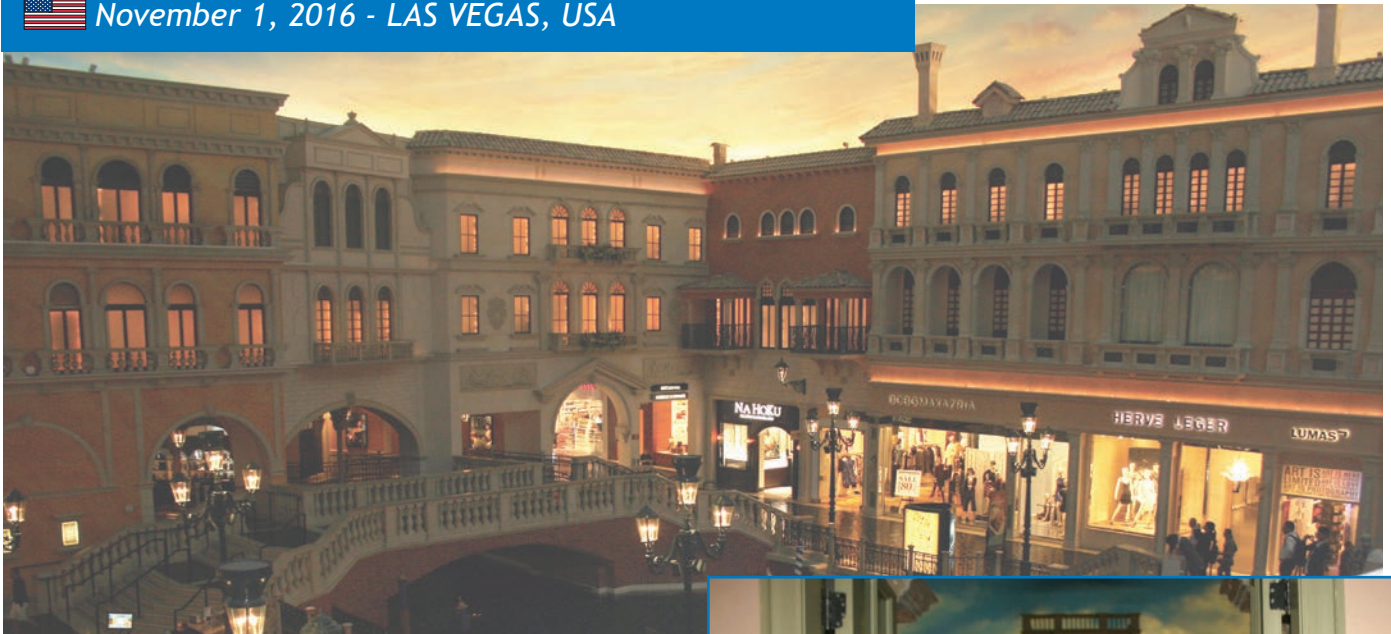


Tuesday - Canaletto

I will admit it. I was nervous, very nervous. After over 20 years at Caesars Palace for the AAPEX Show, we made the decision to move venues. During those early days in the 1990's, we had a few rooms, a small suite which doubled as our "booth" and party space, yours truly was the bartender, and we hoped people would show up. Over those 20 years ABRO grew, our booth space grew, our events grew and it was time to find a new home. 2016 marked ABRO's move to the incomparable Venetian/Palazzo Resort. And it did not disappoint. Many guests commented that their rooms were simply amazing – the size, the surroundings, the amenities. Great hotel? Achieved? Check!



 November 1, 2016 - LAS VEGAS, USA



ABRO's Tuesday night was simply spectacular with St. Mark's Square as the back drop for an amazing meal served at Canaletto. Great meal? Achieved? Check!



Wednesday - Prestige



November 2, 2016 - LAS VEGAS, USA

ABRO's VIP Appreciation Night has become, I am told, an event that people look forward to each year. Was I nervous? I sure was. The ABRO staff had never seen the "Prestige Lounge" at the Pallazzo in person and, I knew, they had doubts we could make it work. I invited them to come explore the venue long before our guests arrived, to see for themselves. My doubts were erased when

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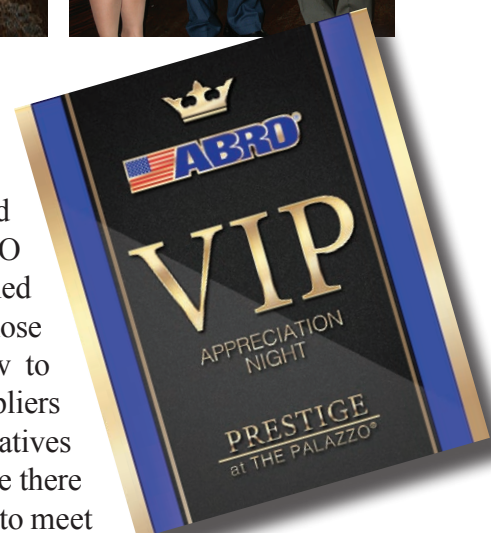


Peter and Nancy Baranay (left) welcome ABRO customers, distributors, suppliers and friends to the VIP Appreciation Night at the Prestige in the Palazzo Hotel.





they were as wowed as I had been. The view, the surroundings, the ambiance, and the food did not disappoint. ABRO welcomed well established distributors, as well as those new to ABRO and new to Vegas, old and new suppliers and friends. Representatives from Wintrust Bank were there and had the opportunity to meet



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 November 2, 2016 - LAS VEGAS, USA



many customers and suppliers they had only heard of individually - but now they can put a face to a name and a country.

Sports history was made during our party as the Chicago Cubs won their first World Series since 1908 by defeating the Cleveland Indi-

ans in Game 7. A well timed rain delay allowed me to deliver my State of the ABRO World speech. (For the non-Americans reading this, allow me to translate: Baseball championship of only USA teams, NONE from anywhere else so hardly a "world championship",

and the game is stopped if it rains. A uniquely American pastime and sport.)

As we move onward to 2017, the election outcome in the USA continues to stun and baffle the world. Time will tell of course. Onward to a great 2017!





November 3, 2016 - LAS VEGAS, USA



On their way to the Wynn, ABRO members stopped at the "Love," an installation from artist Laura Kimpton, at the Palazzo Hotel.

Thursday - Wynn



Our Vegas send off was highlighted by a joint dinner with the ABRO staff hosting a number of our ABRO customers at the beautiful Wynn Hotel and their over-the-top buffet.

A sumptuous feast was enjoyed by all, amid stimulating conversation during the festive evening. It was a wonderful way to wrap up a very interesting and invigorating week in Las Vegas. Many new ideas and sales strategies were exchanged during the show which should lead to increased ABRO business in 2017.

We look forward to seeing all of you at the next AAPEX Automotive Show in Las Vegas in 2017.

FUTURE SHOW DATES:



2017

**Tuesday, October 31 through
Thursday, November 2, 2017**

automechanika

2018

**Tuesday, September 11 through
Saturday, September 15, 2018**