

Newsletter 1st Qtr. 2008 Volume 2 Issue 1



This year's ABRO booth space will be larger with additional meeting space so we can accommodate the increasing number of visitors.

GERMANY

automechanika

The International Leading Trade Fair For The Automotive Industry

It's **auto**mechanika year again! ABRO shows you all of the facts and tips you will need to make this a successful business trip.

It's easy to order your tickets:

Select this link

<u>www.automechanika.messefrankfurt.com</u> and it will take you to the page below.

auto mecha	nika Frankurt am Main, 16-21 September 2008
Visitor Center: Prices, Catal	ogue
Ticket	2008
Dayticket (in advance) Dayticket (box office)	21,00 € 30.00 €
Season ticket (in advance)	40,00 €
Season ticket (box office)	56,00 €
Day ticket reduced (Students)	8,00 €
Admission tickets Admission tickets can be purcha from the trade associations. For wide 69 7575-0.	sed in advance at reduced rates further information, please call +49
Naturally, you can also purchase □ representatives outside G	
Or you are welcome to order yo	ur tickets straight from us:
Messe Frankfurt GmbH	

Need help with your Visa?

Select this link to contact Frankfurt show representatives for your country. They can send you a letter to verify that you have purchased a ticket. This will help speed up the Visa process.

www.automechanika.messefrankfurt.com



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ABRO Booth:

Hall 9.2, B 80 Messe Frankfurt Germany

Show Dates:

Tuesday, September 16 through Sunday, September 21, 2008

Transportation:

Admission Ticket = Local Public-Transport Ticket

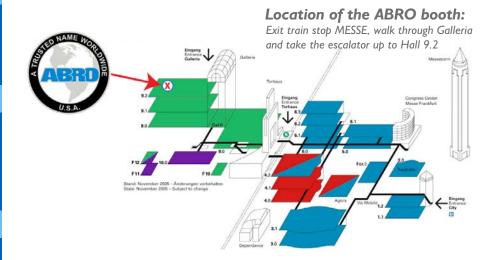
Automechanika admission tickets entitle the holder to travel free of charge by train, subway or bus in the entire Frankfurt area. There are direct lines from the airport to the show.

In this connection, the online ticket offers two benefits: holders not only avoid having to wait at the box offices on arrival at the fair but also profit from free travel to the fair in the RMV region.

Click here for transportation map



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Have you booked your hotel room?

The Westin Grand Frankfurt Konrad-Adenauer-Strasse 7

THE WESTIN

Many hotels are already booked, so please hurry and make your reservations now.
The link www.starwoodhotels.com/westin will take you to the Westin Hotel in Frankfurt where the ABRO staff will stay this year.

If you would like to reside in the same hotel, you can book online or contact us and we may be able to assist you to find a room.

Konrad-Adenauer-Strasse 7 60313 Frankfurt Germany

Phone: (49) (0) 2981-0 Fax: (49) (0) 2981-810

www.starwoodhotels.com/westin

TOP TEN ABRO BEST SELLERS OF 2007

- I. Masking/BOPP Tapes
- 2. Spray Paints
- 3. Motor Oils
- 4. A.T.F. Type A
- 5. Motor Oil Treatment
- 6. Silicone Gasket Makers
- 7. Carb and Choke Cleaner
- 8. Silicone Cartridges
- 9. Epoxy Steel Adhesive
- 10. FSK/Foil/Duct Tapes





MALAYSIA

KUMPULAN IKATAN PERUSAHAAN

Meeting ABRO distributors from different parts of the world was very helpful!



Front row: Shahilla Abd. Latif, Malaysia; Klodian Vocaj, Albania. Second row: Philip Goh, Malaysia; Emil Armanyos, Egypt; Michael Molnar, ABRO U.S.A.; C. Kisely, Cameroon; Sonny Sohrab, ABRO U.S.A.; Andrew Man Hin, Mauritius; Ismail Niane, Guinea. Third row: Joshua Ozioma, Cameroon; Atteib Abdelkerim, Chad; Tim Demarais, ABRO U.S.A.; Adrian Vocaj, Albania.

ABRO received many positive comments about the recent AAPEX show. As an example, we would like to share Philip Goh's letter with you.

Dear Mr. Demarais

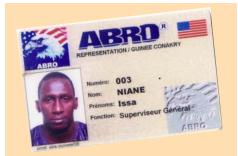
It's been a great pleasure and it was interesting to have spent the time with your colleagues, yourself and Mr. Peter Baranay during the recent AAPEX Show 2007.

You have given my colleague Shahilla and myself great insight in developing your ABRO business further. At the same time, we take this opportunity to thank you and your colleagues for the hospitality extended to us. We

enjoyed very much your ABRO appreciation night, cocktail party and the 'O' theater show at Bellagio. It was marvelous, and, in fact, a few days later I could still visualize the show quite vividly.

Meeting your ABRO distributors from different parts of the world has been very helpful and inspiring to build our ABRO sales in Malaysia to greater heights.

Best Regards,
Philip K.H. Goh
Director
KUMPULAN IKATAN
PERUSAHAAN SDN BHD



GUINEA ISSA NIANE Visit to ABRO International Headquarters

Mr. Issa Niane visited the ABRO headquarters in Late November. He spent time discussing new products and current affairs in Guinea. Mr. Niane has created ABRO identification badges for his offices to help with security and efficiency (see picture above).

Mr. Niane has worked closely with ABRO and the sales of ABRO products continue to grow in Guinea.





SENEGAL

BALDE IBRAHIMA

PROMOTING THE ABRO BRAND



Ibrahima Balde (center) with staff at his ABRO store in Senegal.

Mr. Balde Ibrahima has been putting in a great deal of time and effort in promoting the ABRO brand name in both Senegal and Mali. Last year, he sponsored a festival in Senegal that was attended by over 35,000 people in the main stadium in Dakar. This festival was attended by some of the famous musicians in Dakar and it was a great success. Mr. Ibrahima was not only a sponsor of this event but he also gave away a large number of ABRO t-shirts and umbrellas along with other promotional give aways. These types of efforts and creative approaches will undoubtedly help us continue our record sales levels in 2008.





ABRO store in Bamako-Mali.



J. Joseph Grandmaison with Dr. Cosmas Maduka.

NIGERIA

EX-IM BANK

Special Recognition for Dr. Maduka

While in Nigeria in November of 2007, J. Joseph Grandmaison, board member of the Export-Import Bank of the United States, presented Dr. Cosmas Maduka, chairman of Coscharis Motors Limited, with special recognition for continued participation in the Export-Import Bank program.

Grandmaison was in Lagos as part of a U.S. Transportation Sector Trade Mission for Nigerian businesses. Reflecting on Nigeria's strengthening external and macroeconomic position due to the country's reform program and higher oil prices, Grandmaison said "Overall budget surpluses have emerged, reserves have increased and gross domestic product (GDP) growth has been robust."

With solid long-term planning and a strong management team, Coscharis Motors Limited is poised for further explosive growth in ABRO's #I market.



NEW PRODUCTS + NEW PRODUCTS + NEW PRODUCTS

GASKET MAKERS:

WHITE GASKET MAKER



- Resists temperatures up to 500F (260C)
- · Makes tough leak-proof gaskest instantly
- · Fast curing, remains flexible

PART NO. 14 AB

3 OZ./85g 12/CASE

APPEARANCE:

WHEEL PROTECTOR



!!! NOW IN STOCK !!!

ABRO® Wheel Protector is a water based product designed to coat and protect all types of wheels and wheel covers. It is non-hazardous, non-flammable and can handle high heat from any wheel without breaking down. To apply, simply spray on a clean wheel and let it dry.

PART NO. WP-237

8 FL OZ./237mL 12/CASE

HOUSEHOLD:

BATHROOM CLEANER



- · Cleanes, shines and deodorizes
- Works well on bathtubs, sinks, shower stalls, plastic, chrome, etc.
- · No scrubbing spray, wait and wipe away

PART NO. BC-425

15 OZ / 425g 12/CASE

REPAIR PRODUCTS:

RUBBING COMPOUND SUPERIOR PERFORMANCE



ABRO Rubbing Compound is an excellent product for removing oxidation from the surface of an older car or for body shop use. This compound has a fast cutting action and is easy to use with a minimum of cleanup effort. Body shop safe and silicone free.

PART NO. RC-947

32 OZ (947mL) 12/CASE

REPAIR PRODUCTS:

SPRAY ADHESIVES





MULTI-PURPOSE SPRAY ADHESIVE

· Bonds temporary or permanent

PART NO. SA-285

11.5 OZ / 326g 12/CASE

PROFESSIONAL QUALITY **TRIM ADHESIVE**

- · Fast dry and bond
- · Durable to extreme temperatures
- Works on vinyl, wood, fabric, steel, rubber, leather and more
- · Accurate spray control

PART NO. TA-1285

16.5 OZ / 467g

12/CASE

HELP ABRO DEVELOP NEW PRODUCTS!

ABRO is always looking for new product ideas to ABROnize.



Our volume and market power allow us to be competitive with anyone.

If there are specific products in your market that you would like to sell under the ABRO name, please contact us. We want to hear your ideas.

abro@abro.com



ECUADOR

ABRO ADHESIVOS DEL ECUADOR

ABRO ECUADOR TEAM WINS SECOND PLACE IN DUBAI RACE

DUBAI Race I:

SHOWDOWN IN THE SUN

Ecuadorian Miguel Villagomez, son of ABRO Ecuador distributor Javier Villagomez Sr., is the current Ecuadorian carting champ.

Villagomez recently started in 7th position in the Showdown in the Sun Race.

Under a baking hot Dubai sun, Frenchman Jean-Eric Vergne and the Villagomez gave their all in a showdown which is bound to go down in the history books!

The two swapped positions throughout II laps, at times touching and rubbing up against one



Javier Gonzalo Villagomez Jr. and Miguel Villagomez.



another with no adverse effect. At the finish line it was Vergne winning by a whisker, with less than half a second separating him from Villagomez.



Pit stop team sponsered by ABRO Ecuador.

Meet ABRO's Staff

Have you ever wondered who that friendly ABRO person is you are talking to?

In each newsletter we would like to introduce one of our staff members to you.

Please meet Joan Hollabaugh

Joan has been with ABRO since July of 2001 and is responsible for all of the billing and documentation. Previously, Joan worked for a freight forwarder. Hard-working and no-nonsense are the two best adjectives to describe Joan. Joan is committed to seeing that our customers' documents are accurate and delivered on a timely basis.



NEW ABRO TERRITORIES

ABRO is proud to announce these new territories added in 2007:



Qatar

Behzad Trading Enterprises

Armenia

ABRO-KOMFORT, LLC.

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RISING STARS









Mrs. Ann Galarraga Deputy
Managing Director of Ellouvre/Witec N.V.

Mr. Sudesh Manichand Mr. Sandy Louefstok

Once again, ABRO Industries, Inc. is on a record pace which means that all of our distributors around the world have been doing well.

UKRAINE

Although ABRO products have been sold for a number of years, ABRO Ukraine had a spectacular year in 2007 with sales up nearly 80%.

A combination of factors contributed to a "perfect storm". ABRO products were in heavy demand and a very committed ABRO Ukraine organization based in Dnipropetrovsk fulfilled the market's requirements.

ARUBA

Ellouvre-Witec (Jolley Holdings Group) are importing an amazing \$ 300,000 a year. This number becomes significant when you consider the population of only 120,000 in Aruba. This is almost \$ 3/person. Congratulations to Sandy Louefstok (Ellouvre-Witec Sales Manager) and Sudesh Manichand (Jolley Holdings Managing Director)!

Counterfeit Update

Like a thief in the night . . .

The battle with counterfeiters and criminals is a tough one and there will be victories and setbacks. On January 7, Yuan Hongwei of Hunan Magic illegally absconded from the United Kingdom in clear violation of the bail conditions set for him by the court and returned to China. The USA prosecutors and the U.S. Department of Justice had argued to the UK court that he was a significant flight risk and should be held rather than released on bail. Regrettably, our arguments were not convincing and now, once again, Hongwei has been able to avoid justice. Just as he has for years, Hongwei has misused the system whenever it suits him and violated the system whenever it might cause him to be accountable for his actions. He has refused to compete fairly in the world market and he has refused to behave honestly in the legal community.

During the time Hongwei was in the UK, he and his associates vilified ABRO in the Chinese press and attacked our integrity. Both the United States and English governments requested that ABRO not comment publicly about this issue during the extradition process. Both governments believe in the rule of law and did not wish uninformed media speculation to taint the proceedings. ABRO complied with the request and remained silent. Hongwei, not having the facts or the law on his side, instead chose to manipulate the press. This is a coward's way, just as it is the way of cowards and the guilty to run when finally faced with justice.

He claimed that ABRO had lured him to London when the facts are entirely the reverse. Hongwei asked for a meeting and he suggested London. The attempt to extradite Hongwei in no way violated his human rights. Nor did it violate Chinese sovereignty. Hongwei committed a crime in the United States by importing illegal goods into the country. He did this with full knowledge of the illegality of his actions. Two impartial courts in the U.S. issued the appropriate criminal arrest warrants for Hongwei. If he believed himself unfairly accused, he should have waived his right to object to extradition and made his case in the United States. Instead, he delayed and manipulated the extradition process in the U.K. until he had a chance to flee back to China like a thief in the night.

During a time when many nations are concerned about the authenticity and safety of Chinese goods, this act bolsters the perception that China does not fully accept the rule of law and is not concerned about the safety of its customers or the quality of its products. ABRO having battled and won against HMP within the Chinese legal system believes this perception is wrong. We will continue these legal battles. This may have been a small and short-lived victory for a single person, but it was a great loss to China and its future in the global community.

Our conflict continues. ABRO will prevail.

Peter Baranay President, ABRO Industries, Inc.