

Still Standing!

Despite Major Earthquakes in Haiti and Chile, ABRO's Distributors are up and running



Reynald Zreik, owner of Le Flamengo Import Export S.A, with Mario Manta, ABRO, and Jean Daniel Supplice, sales manager Le Flamengo Import Export S.A, at their recent meeting in Haiti.

HAITI – On Tuesday, January 12, 2010, the Republic of Haiti was hit by a magnitude 7.0 earthquake only 16 miles west of the capital, Port-au-Prince. The devastation was horrific as over 250,000 people died, 300,000 were injured and well over a million people were made homeless. Reynald Zreik, the owner of Le Flamengo – ABRO's distributor in Haiti, had just suffered the loss of his father the day before (see *HAITI* on next page) but even while suffering from this double tragedy, Reynald was able to

get his company back up and running within days.

This has been a huge benefit to his fellow Haitians working to rebuild their country as several of ABRO's products have been essential tools for those working in both rescue and construction tasks. Moreover, Reynald is providing much needed employment to people with no other source of income.

While it will be years before Haiti is fully rebuilt, that process has begun faster and will go quicker because of the hard work of Reynald and the employees of Le Flamengo.

CHILE – Just over two months after the devastating Haiti earthquake, ►



Alejandro and Veronica Rubio, (front center) owner of ABRO-Line in Chile with ABRO-Line staff members.

Inside This Issue

	HAITI & CHILE
	USA
	NIGERIA, GHANA & IVORY COAST
	CAMEROON
	RUSSIA
	DOMINICAN REPUBLIC
	HONDURAS
	ECUADOR

TOP TEN SELLERS

	NEW ABRO DISTRIBUTORS
	GREECE
	ARMENIA
	BOSNIA AND HERZEGOVINA
	RUSSIA
	GERMANY
	SAUDI ARABIA
	JORDAN



WASHINGTON D.C.

EX-IM Bank

Annual Conference Attended by ABRO



President Obama and U.S. Treasury Secretary, Tim Geithner, were just some of the keynote speakers at the Export-Import Bank of the United States (Ex-Im Bank) 2010 Annual Conference on March 11-12 in Washington, D.C. The theme of the conference was "Powering Jobs, Sales and Profits through Exports".

Josiah Samuel, the Group Managing Director of Coscharis Motors Limited of Nigeria as well as Peter Baranay, President, and Jon Cook, Director of Credit Operations for ABRO, attended the Export-Import Bank of the United States Annual Conference in Washington D.C. on March 10, 11, and 12. The keynote speaker this year was President Barack Obama. This is the first year the current president



Curt Hanson (Principal at Trade Acceptance Group, Ltd. and ABRO's Ex-Im Bank broker), and Josiah Samuel (Group Managing Director of Coscharis Motors Limited), discuss Ex-Im Bank financing opportunities at the Annual Conference.

has spoken at the event since 1993. In addition, a wide variety of high-level government officials participated as well including the U.S. Trade Representative,

Ron Kirk, the Secretary of Commerce, Gary Locke, the Small Business Administrator Karen Mills, Treasury Secretary, Tim Geithner, Secretary of Energy, Steven Chu, as well as several U.S. and foreign ambassadors. Over 1,000 exporters, brokers, foreign buyers and government trade officials gathered at the Omni Shoreham for this important event in which members of President Obama's National Export Initiative Leadership Team discussed how their departments and agencies are working together to grow U.S. exports and jobs and from international leaders on how cooperation will enhance global prosperity through trade. Conference workshops and exhibits showcased valuable financing tools that can be incorporated into individual company financing strategies.

Major Earthquakes in Haiti and Chile!

continued from page 1

came another powerful quake, this time in Chile. On February 27, 2010, the southern coastal region of Chile was struck by an 8.8 magnitude quake.

Luckily, the damage to the people of Chile was not as great as that suffered in Haiti. However, there were still approximately 500 people killed and many buildings damaged.

Alejandro and Veronica Rubio, the owners of ABRO-Line Chile – ABRO's distributor in the country – have reported that they and their employees are safe. Many of their customers in the southern part of the nation were affected greatly by the event but all are working hard to repair any damage and get back to business.

HAITI

A MEMBER OF THE ABRO FAMILY PASSES AWAY

Mario Manta, ABRO's sales manager for Latin America, is sad to inform everyone that a valued member of the ABRO family has passed away recently. William Zreik died on

Monday, January 11, 2010, from a courageous battle with cancer. Mr. Zreik was the founder of Le Flamengo, ABRO's long-time distributor in the Republic of Haiti.

Mario Manta: "I met Mr. Zreik in 1994, shortly after the US government imposed an oil embargo on Haiti.

He was an inspirational man, who enjoyed talking politics and loved a good red wine. From the first moment we met, I knew he was a serious businessman that we could trust and depend on to build the ABRO name in Haiti.

I know he passed on his wisdom and work ethic to both Reynald and Yasmine. He will be missed by all who were touched by his compassion and kindness."



Reynald Zreik with his late father William Zreik.

**NIGERIA
GHANA
IVORY COAST
CAMEROON
West African Tour**

In February, Vice President, Tim Demarais, toured West Africa visiting the various Coscharis operations in Nigeria, Ivory Coast and Ghana.

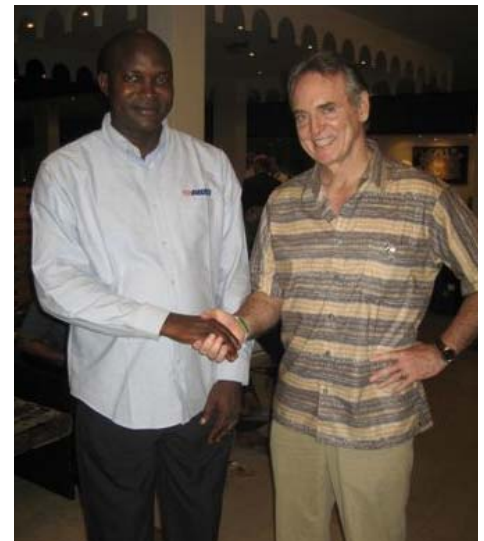
Nigeria is coming off of a record breaking year in which sales increased almost 30%. An awards banquet was held in Lagos as sales managers of the various divisions at Coscharis were honored for their outstanding efforts in 2009. Many new products were introduced in Nigeria in 2009 and there appears to be a very positive response to ABRO's new line of Waterproof Sandpaper. Also, ABRO's new Premium Car Wash Part No. CW-990 has been received quite favorably in the market.



Sales Managers and Staff Members of the Coscharis Group Nigeria with Tim Demarais, Vice President of ABRO, and John Franken at the awards banquet in Lagos.



James I. Mogbo, Oliver C. Unachukwu and Raphael Agbasionwe of Coscharis Group Nigeria, were given sales awards by Tim Demarais, Vice President of ABRO.



Victor Onah, Logistics Manager for the Coscharis branches, shakes hands with Tim Demarais.

West African Tour

continued from page 3



Felix Maduka, Managing Director of Coscharis Group Ivory Coast.

Coscharis Ghana and the Ivory Coast are expecting a strong 2010 for ABRO products. Coscharis Ghana is doing an outstanding job in selling 55 Gallon drums of our new ABRO Lubricants in the market as Managing Director, Victor Aherdemla, advises that the new oil is considerably better quality than most of the other lubricants selling in Ghana.

The Managing Director of the Ivory Coast, Felix Maduka, is also expecting a big year for ABRO as market conditions have clearly started to normalize after much disruption in the past because of the recent Civil War in the Ivory Coast.



Victor Aherdemla, Managing Director of Coscharis Group Ghana, standing in front of a new shipment of ABRO lubricant drums.

Tim Demarais also stopped over in Cameroon during his tour of West Africa to attend the Djorl's Annual Award/Motivation Banquet in Douala, Cameroon. Managing Director, Joshua Ozioma, conducted a very professional and enjoyable evening in which various sales awards were distributed for an outstanding 2009 (sales increased over 70%!). Joshua Ozioma also unveiled an impressive corporate strategy for further increasing ABRO sales in 2010 in Cameroon and is well on target to achieve his aggressive sales goals this year.



Tim Demarais with Joshua Ozioma, Managing Director of Djorl Sarl, at the recent Djorl's Annual Award/Motivation Banquet in Douala, Cameroon.





The Race was visited by a record number of spectators. This race can be compared to an ice show because the runs were carried out on snow. Some runs are done with snow tires, some – without. 31 cars took part in the competition.

RUSSIA

NPTK Krepost ABRO-RUS Ice Rally Near Moscow

The 21st “Race of the Stars”, initiated by the magazine “Za Rulem”, took place in Tushino, near Moscow, on February 23, 2010.

Famous Russian and foreign race car drivers such as Vitaly Petrov, the number one Russian Formula 1 pilot, David Coulthard, 13 time Formula 1 prize winner, Firdaus Kabirov, two-time champion of the Dakar Rally, and Evgeny Meitis, pilot of the Petrovskiy Rally Team, participated in this prestigious event.

NPTK KREPOST, ABRO’s distributor in Russia and long time, main sponsor of the Petrovskiy Rally Team, was at the race to support their great team.



Boris Babenchik, owner of NPTK KREPOST, ABRO distributor in St. Petersburg and Northwest Russia, took the lead in the cooperation with the team and became its fan. He proudly displays the team flag. The slogan on the flag “WE CAN DO EVERYTHING” works very well for ABRO in Russia.



During intermission, Formula 1 Driver David Coulthard (left) and Vitaly Petrov (right) entertained the viewers by racing their Renault Sandero and Renault Logan.



The Petrovskiy Rally race car, sponsored by ABRO, and equipped with an 16 valve Logan engine, encountered technical difficulties during the practice run and had to be replaced by a less powerful car with an 8 valve engine. Thanks to the excellent racing skills of the driver Evgeny Meitis, who aggressively tried to keep up with the much more powerful cars of the competitors, the Petrovskiy Rally Team still achieved a respectful 12th place. ABRO Russia sees a great potential in the team and continues with the general sponsorship in 2010.

DOMINICAN REPUBLIC

PETROQUIMICOS **Rebuilt Operations – Better Than Ever!**



The newly rebuilt distribution center and corporate headquarters of Petroquimicos in Santo Domingo.



Three years after a disastrous and explosive fire that caused significant losses, Petoquimicos has rebuilt their operations better than ever.

Recently, the most visible aspect of that rebuilding was completed with the opening of Petroquimicos' new and expanded facility in Santo Domingo, Dominican Republic.

As part of the grand opening, Mr. Pedro Ureña, owner of Petroquimicos, and his daughter, Ms. María Ysabel Ureña, hosted a sales meeting where 27 sales executives from across the country came together. During the meeting, they discussed new products and new ideas for promoting the ABRO brand.

This company has come a long way since the tragic fire it suffered. Their sales are currently on a record pace and March 2010 was their best sales month ever for oil – one of Petroquimicos' signature products.

Clearly, Petroquimicos has recovered and is poised to grow bigger than ever.



Pedro Ureña, owner of Petroquimicos, speaks at the recent sales meeting.

Visit to ABRO World Headquarters



Mario Manta, Kenny Yuja, Peter Baranay, Jenny Yuja with Marcia Alvarado and Delmy Morel in the ABRO conference room.

Kenny and Jenny Yuja, from Agencia La Mundial in Honduras visited the ABRO World Headquarters this March with their purchasing agents Marcia Alvarado and Delmy Morel. They had meetings with Mario Manta and other staff to discuss new products and the 2010 forecast for ABRO in Honduras.

The Yujas and Agencia La Mundial are clearly committed to ABRO and we are looking forward to continuing to grow the ABRO business in Honduras with them in 2010.

ECUADOR

ABRO DEL ECUADOR INFLATABLES!



ABRO's distributor in Ecuador, has found a great way to make sure that everyone knows what a big deal ABRO products are. They've reproduced a variety of items from the ABRO line up as giant sized inflatable displays. The inflatables stand nearly 6 meters tall and are incredibly eye catching. Wherever they are displayed they get a lot of attention and help sell ABRO products. Xavier Villagomez, owner of ABRO del Ecuador, even sent a giant ABRO Spray Paint inflatable can to Peter Baranay, President, and Mario Manta at ABRO World Headquarters and we are all looking forward to having it on display at upcoming events.

TOP TEN ABRO BEST SELLERS OF 2009

1. Masking /BOPP Tapes
2. Spray Paints
3. Motor Oils
4. Silicone Gasket Maker
5. ATF's
6. Carb & Choke Cleaner
7. Epoxy Steel Adhesives
8. Fuel Additives
9. FSK/Foil/Duct Tapes
10. AB-80 Lubricants



ABRO Welcomes NEW ABRO DISTRIBUTORS



KYRGYSTAN
AutoCenter Estocada



RUSSIA (KALININGRAD)
Orient Invest



ICELAND
Poulsen



TURKEY
Ali Cirakoglu

Turkish Republic of North Cyprus

Ercika'lar

Setting Goals for Growth in 2010!



Ömür Erçika, Michael Molnar, ABRO, Ahmet Erçika

Ercika'lar has been selling a wide range of ABRO products for over 10 years. During his visit, Michael Molnar discussed ways to grow the business in this market. Additionally, Ercika'lar carries on the great ABRO distributor tradition of bringing a son into the business to position the company for second generation growth. Ahmet Erçika (President) has his son Ömür Erçika completely immersed in the business.

GREECE

ZORZOS



George Zorzos and Michael Molnar, ABRO with Panagiotis Zorzos at Acropolis, Greece.

George Zorzos and his family have been doing business with ABRO for almost 15 years. They are currently distributing ABRO products to 100 companies inside of Athens, and another 400 companies around Greece. During Michael Molnar's visit, time was taken to visit the Acropolis in Athens, Greece.

ARMENIA

ABRO Komfort

Record Year in 2009

ABRO Komfort had a record year in 2009! They have expanded their product range, increased their inventory and reinvested money in the ABRO name in Armenia. Billboards displaying the ABRO name and products can be found on some of the busiest streets in Yerevan. ABRO Komfort says, "one of the ways that our business has grown is to make sure that we always have all of the items in stock." We are looking forward to a successful 2010.



Ashot Piloyan, Lidia Baroyan, Michael Molnar, ABRO viewing the current inventory in Yerevan, Armenia.



ABRO Komfort has billboards on some of the busiest streets in Yerevan.

Bosnia and Herzegovina

AVANTI

New ABRO Store in Sarajevo!



Jasmin Abaspahić, Michael Molnar, Irmin Abaspahić

ABRO Salesman, Michael Molnar, visited with AVANTI in Sarajevo this spring. AVANTI continues to look for ways to grow their ABRO business and strengthen the ABRO name. They are in the process of finishing a new retail shop on one of the busiest streets in Sarajevo. An LCD television in the store front window plays a slideshow of all of ABRO's products. An engine that was cut in half is also present. ABRO products that can be used on an engine are attached and surround the engine. The engine display is a great attention grabber. Almost everyone who passes by stops to take a look. Jasmin and Irmin Abaspahić and Michael Molnar also took time to visit ABRO distributors in Croatia and Serbia.



In AVANTI's new store front window, a cut in half engine with all of ABRO's engine related products is displayed.

RUSSIA

NPTK Krepost

Meetings in St. Petersburg, Russia

ABRO Salesman, Michael Molnar, traveled to St. Petersburg Russia to visit ABRO distributor NPTK Krepost. A meeting was held to discuss the current situation in the region, and all new ABRO products. ABRO's new distributors from Kaliningrad Russia, Orient Invest, participated in the meeting. Time was also spent visiting NPTK Krepost's offices, warehouses and markets.



Pictured: Alexander Khrapal (NPTK Krepost), Michael Molnar (ABRO), Igor Usheev (Orientinvest), Slava Belskiy (Orientinvest), Boris Babenchik (NPTK Krepost), Vadim Polyakov (NPTK Krepost) and Yuri Sergeev (NPTK Krepost).

GERMANY

automechanika

The International Leading Trade Fair For The Automotive Industry

It's **automechanika** year again! Come and see us in Frankfurt, Germany. We have a new and much larger trade show booth and invite you to a fun filled evening program. (See next page for details).

**Easiest way to get to
the ABRO booth from
any hotel in Frankfurt**

By public transportation:

Take S-Bahn to exit train stop MESSE,
walk through Galleria and take the
escalator up to Hall 9.1

By taxi:

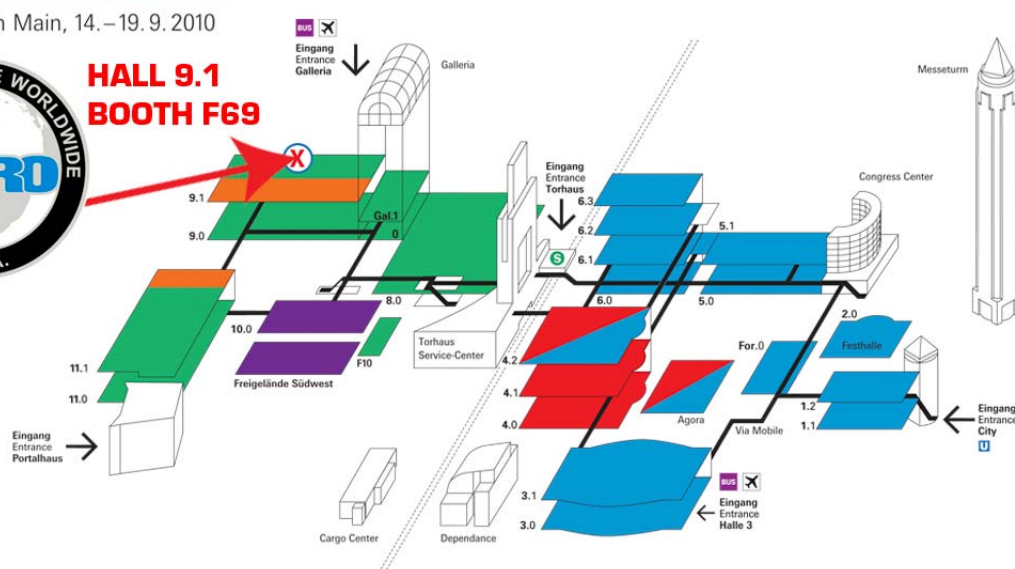
Stop at Entrance Galleria

automechanika

Frankfurt am Main, 14.-19.9.2010



**HALL 9.1
BOOTH F69**



Show Dates:

**Tuesday, September 14
through Sunday,
September 19, 2010**

ABRO Booth:

**Hall 9.1, F 69
Messe Frankfurt
Germany**

ABRO Hotel:

**THE WESTIN
GRAND
FRANKFURT**

The Westin Grand Frankfurt
Konrad-Adenauer-Strasse 7
60313 Frankfurt
Germany

Phone: (49) (0) 2981-0
Fax: (49) (0) 2981-810

www.starwoodhotels.com/westin

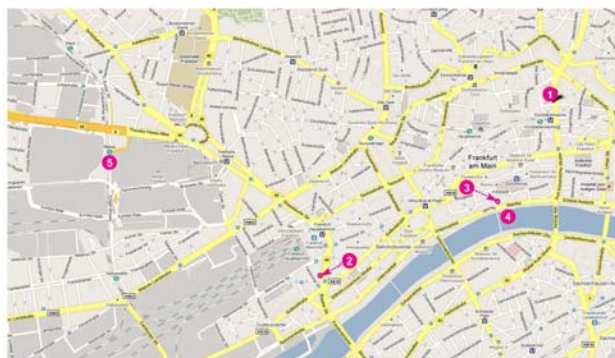
automechanika



Click Here for More Info

automechanika *continued from page 10*

ABRO Evening Program Automechanika Frankfurt - September 14-19, 2010



- 1 **ABRO Hotel**
Westin Grand Frankfurt, Konrad Adenauer Strasse 7
Frankfurt, 60313 Germany. Phone: 069 / 29810
- 2 **San San – Chinese Restaurant in ABRO Hotel**
Inside of Westin Grand Frankfurt, Konrad Adenauer Strasse 7
Frankfurt, 60313 Germany. Phone: 069 / 97768735
- 3 **Hafez – Persian Restaurant**
S-Bahn Stop: Main Train Station
Exit the Building on South Side
Baseler Straße 21 (Near Main Train Station)
60329 Frankfurt am Main, Germany. Phone: 069 / 231654
- 4 **J. W. von Goethe**
Boat Cruise down the River Main
Primus-Linie, Mainkai 36, 60311 Frankfurt
Phone: 0 69 / 13 38 37 - 0 / -12
- 5 **Automechanika - Messe Frankfurt**
S-Bahn Stop: Messe (Train Stop: Messe)
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main, Germany
069 / 7575-4811



The 2010 ABRO booth space will double in size! Our newly designed ABRO booth will offer four enclosed meeting areas, a lounge and a computer station for distributors and customers.

With long travel commutes and exhausting show days, mostly consisting of walking from hall to hall, the trade show fair in Frankfurt, Germany can be a very tiring and stressful event.

To ease the stress, ABRO wants you to relax and enjoy the evenings with us. In 2008, all customers were treated to a charter cruise down the River Main. Everybody had so much fun, that we decided to repeat this event. To accommodate a growing number of guests, ABRO has booked the larger and more luxurious cruise ship "Johann Wolfgang von Goethe". Please check out the ABRO Evening Program to the right. This will allow you to plan ahead of time.

If you have any questions or need assistance with hotel, visa forms and ticket orders, please feel free to contact your ABRO sales representative.

ABRO Evening Program Automechanika Frankfurt - September 14-19, 2010

Monday 09-13-10

Arrival at ABRO Hotel
Westin Grand Frankfurt, Konrad Adenauer Strasse 7
Frankfurt am Main, 60313 Germany. Phone: 069 / 29810
No Evening Program

Tuesday 09-14-10

San San – Chinese Restaurant in ABRO Hotel
Westin Grand Frankfurt, Konrad Adenauer Strasse 7
Frankfurt am Main, 60313 Germany. Phone: 069 / 2981181
Meeting Point: 6:50 pm in the Lobby of Hotel
*Enjoy this modern and elegant interpretative cuisine of China.
Conveniently located at the ABRO Hotel.*

Wednesday 09-15-10

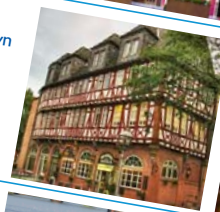
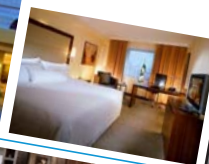
Hafez – Persian Restaurant in Hotel Oriental
Baseler Straße 21 (Near Main Train Station)
60329 Frankfurt am Main, Germany. Phone: 069 / 231654
Meeting Point: 6:30 pm in the Lobby of Hotel
or 7 pm at Hafez
*Fine Persian Cuisine paired with Middle Eastern Music and
Belly Dancers will make this a memorable night.*

Thursday 09-16-10

Haus Wertheim – German Restaurant near Old Town
Fahrtor 1 (Near Old Town District)
60311 Frankfurt am Main, Germany. Phone: 069 / 281432
Meeting Point: 6:30 pm in the Lobby of Hotel
or 7pm at Haus Wertheim
*This Authentic German Restaurant is located in the oldest timbered
house in Frankfurt (15th century). Try their famous Bock Beer.*

Friday 09-17-10

J. W. von Goethe – Boat Cruise down the River Main
Primus-Linie, Mainkai 36, 60311 Frankfurt am Main
Phone: 0 69 / 13 38 37 - 0 / -12
Meeting Point: 6:30 pm in the Lobby of Hotel
or 7 pm at Boat "J. W. von Goethe"
*Enjoy an evening of fun on the cruise boat chartered for ABRO guests.
The Nautilus Buffet will offer a scrumptious meal.*



ABRO DISTRIBUTION SERVICES – SAVANNAH, GEORGIA

A Big Thank You To The ABRO Distribution Service Team

You might not be aware that the big ABRO warehouse move is over.

That's because it went so well. Our distribution team managed to do the impossible. They closed down one giant facility, moved everything across states and opened up another even bigger facility without delaying shipments. Some people thought it couldn't be done, but Peter Baranay knew that Tina Nixon, ABRO's warehouse manager, and her crew could handle the job.

Now that the new facility is up and running ABRO's distribution system will be running smoother than ever. Moreover, we are now in a better position to grow and expand for years to come.



Back (left to right): Rocky Fisk, Stacy Fisk, Kevin Schimmel, Jennifer Fiddie, Tim Nixon. Front (left to right): Blake Buice, Frank Jobba, Tina Nixon, Patrick Thompson.

In Memoriam Eino Loukkonen



Eino Loukkonen on the ABRO Superbike at the Automechanika Trade Show, Frankfurt, Germany in September 2006.

Peter Baranay is saddened to advise that Eino Loukkonen, former General Director of AUTOBYTHIM, ABRO-RUS, passed away in December of 2009. Igor Zorin, ABRO's distributor in Russia, long time co-worker and friend of Eino, sent us a touching letter, we would like to share with you.

Dear ABRO Family,

Eino Loukkonen was one of very rare persons who really liked to live and enjoyed every day of it. He was born in Finland on February 15, 1944. During the Soviet-Finnish war in 1939 his Finnish parents had to run away from Soviet occupants deeper to Finland. In 1946, after the 2nd World War, Soviet government friendly invited former inhabitants of occupied part of Finland to come back and promised them to return their former land and real estate. Many, many Finns agreed to this, including Eino's parents. Many trains (arguably tens of thousands of Finns) left Finland. First and last train's stops were in mid-Siberia, in one of GULAG settlements. Eino never told us about those years in details, but he had survived 7 years there until their freeing in 1953. That was for sure one of reasons why all his life he always was so cheerful and really full of life. In 60-s he had graduated St.Petersburg University and got M.Sc. in Radiophysics, then he was working as research fellow and senior engineer in the Institute of Atmosphere Physics in one of Moscow suburbs. We met him in

80s when started our first steps in business (then - construction business). In 1994 we started business with ABRO Industries, and Eino joined us very soon - in 1996, and since then he was working for ABRO-Russia, mostly as General Director of AUTO-BYTHIM, company which did main part of ABRO import to Moscow, and always was core member of ABRO family in Russia. In 2006 he was told by doctors that he has cancer and basically about two months of life left. Eino has no intention to give away, as always, and really proved this, working up to his honorable retirement in February 15, 2009. He passed away on December 24, 2009 - and his last words to his beloved wife were - "Please give my best to family and don't forget all of my friends! Merry Christmas and happy New Year!" He really had lived like a man and passed away like a man. I am very proud that he was my old and close friend.

All the best,
Igor Zorin, ABRO-RUS

SAUDI ARABIA

Jeddah Floods Can't Stop ABRO

This past November surprisingly high levels of rainfall struck the city of Jeddah, Saudi Arabia. Since this area is unused to major levels of precipitation, and therefore does not have the necessary infrastructure to deal with it, severe destruction was caused by the resulting floods. Millions of dollars of damage was done and, far more terribly, over one hundred people died.

Mr. Omar Bin Mahfooz, a major ABRO distributor based in Jeddah, suffered as well. His warehouse was inundated with over a foot of water. This destroyed case after case of ABRO and other types of products he had waiting for distribution.

However, like all ABRO people, Mr. Omar doesn't let adversity stop him. He has already disposed of much of the ruined product and is back out in the marketplace selling more ABRO than ever before. He expects that ABRO products will be essential to the citizens of Jeddah as they repair and rebuild their city.



Mr. Omar Bin Mahfooz and William Mansfield, ABRO, inspect the damage caused by the floods.

Counterfeit Update

COUNTERFEITER SENTENCED TO THREE YEARS IN PRISON

The owner of a company discovered to be making and exporting fake "ABRO" gasket maker products has been sentenced to three years in prison by a Chinese court.

The owner of the Guangdong Dongbao Air Proof Glue Factory was convicted of the crime of trademark counterfeiting. This sentencing comes after he spent nearly a year in jail awaiting trial. Three of his key staff members also spent a month in jail after a police raid on the facility in August of 2008. During this raid, significant amounts of counterfeit products were also seized and are now to be destroyed.

Asked about the impact of this development, Peter Baranay, President of ABRO, said "it sends a clear message to counterfeiters that this is not just an economic crime. It is theft and it will be treated as theft by both ABRO and the courts. Counterfeiters who steal from ABRO face real penalties for their crimes".

TRAINING GATEKEEPERS

William Mansfield, ABRO's Director of Intellectual Property, conducted a comprehensive training program for Customs and Police officials in the Kingdom of Jordan on March 29, 2010.

The training drew over 30 participants, including high-ranking officials of the Jordanian Custom's Agency. During the three hour session, the officials were instructed on how to determine whether a product is a genuine ABRO item or a counterfeit. The group also discussed what responses to counterfeits in the country would work best.

Essential to the success of the training session was the involvement of Issa Karmout, Rami Karmout and Nidal Isaid of ABRO's distributor in Jordan, KAMCO Office. Not only were the gentlemen able to provide a very informative update on all legitimate ABRO products being sold in Jordan, they were able to provide specific answers to questions posed by the authorities.

In partnership with other efforts by ABRO's attorneys in Jordan, it is expected that the training session will result in an increase in seizures and raids targeted against those selling fake "ABRO" products.

COUNTERFEITERS HIT TWICE IN SAUDI

Counterfeiters selling fake "ABRO" Super Glue and Epoxy Steel in the Kingdom of Saudi Arabia suffered.

In January 2010 Customs officials in Saudi Arabia intercepted and seized a container full of counterfeit "ABRO" Super Glue. Over 125,000 pieces of fake product were confiscated. Saudi officials, who had benefited from training and assistance provided by ABRO and our partners in the country, soon confirmed that the items were illegal and destroyed the fakes.

Information from that seizure was used to identify the company importing the counterfeits. A comprehensive investigation led to a police raid on the infringer's main warehouse facility. That raid resulted in the seizure of almost 750,000 pieces of counterfeit "ABRO" Epoxy Steel. Those items have now been destroyed by the Saudi Arabian authorities.

This loss of approximately 875,000 pieces of counterfeit merchandise represents a significant strike against counterfeiters not only in Saudi Arabia, but the region in general (it is believed that this source supplied fake "ABRO" items to people in other countries as well). The counterfeiters will not bounce back from this action any time soon.

NEW PRODUCTS + NEW PRODUCTS + NEW PRODUCTS

2-STROKE ENGINE OIL



2-STROKE REGULAR

For Air Cooled Engines

PART NO. TS-250-1QT



2-STROKE PREMIUM PLUS

TC-W3

PART NO. TS-TC-W3-1QT

MULTI GRADE OIL



PRODUCT	PART NUMBER	PACKAGED
10W30 SL/CI-4	MO-10-30-SL-CI-4-1QT	12 x 1 QUART/CASE
15W40 SL/CI-4	MO-15-40-SL-CI-4-1QT	12 x 1 QUART/CASE
15W40 SL/CI-4	MO-15-40-SL-CI-4-GAL	6 x 1 GALLON/CASE
20W50 SL/CI-4	MO-20-50-SL-CI-4-1QT	12 x 1 QUART/CASE
20W50 SL/CI-4	MO-20-50-SL-CI-4-GAL	6 x 1 GALLON/CASE

MONO GRADE OIL



PRODUCT	PART NUMBER	PACKAGED
SAE 40 SA	MO-40-SA-1QT	12 x 1 QUART/CASE
SAE 40 SA	MO-40-SA-GAL	6 x 1 GALLON/CASE
SAE 50 SA	MO-50-SA-1QT	12 x 1 QUART/CASE
SAE 50 SA	MO-50-SA-GAL	6 x 1 GALLON/CASE

SHOCK ABSORBER OIL



SHOCK MASTER SHOCK ABSORBER OIL

For Piston Type Shock Absorbers

PART NO. SA-920-1L



All lubricants are of the highest quality and refined in the U.S.A.

Lubricants shown here are available for immediate shipment from our warehouse.

For additional lubricants and for special orders, please contact your ABRO sales representative.

**DOWNLOAD
CATALOG**

NEW PRODUCTS + NEW PRODUCTS + NEW PRODUCTS

MAINTENANCE:

AIRCLEAN

AIR FRESHENER & HYGIENE AID

For Air Conditioning Systems



**ELIMINATES
MOLD, MILDEW
& FUNGUS!**



Insert extension tube into center air-vent and spray for 10 seconds.

- BIODEGRADABLE
- SAFE FOR ALL A/C SYSTEMS
- FAST APPLICATION
- PLEASANT LAVENDER SCENT

MADE IN U.S.A.

PART NO. AC-100

NET WT. 9 OZ (255g)

12/CASE

**USE INSIDE
OF A/C VENT**

**USE OUTSIDE
OF A/C VENT**

A/C DEODORIZER

DESODORANTE PARA AIRE ACONDICIONADO




**AVAILABLE
IN WAREHOUSE
MAY 2010**

REMOVES A/C ODORS AND INTERIOR ODORS

PART NO.: AC-050 NET WT. 5 OZ (142g) 12/CASE

MADE IN U.S.A.

CAULKING GUNS:



PART NO. CG-305

PREMIUM Caulking Gun 24/CASE



- Available in two grades
- Compatible with all ABRO cartridges
- Now available in our warehouse

PART NO. CG-302

General Purpose Caulking Gun 36/CASE



PART NO. CG-302

General Purpose Caulking Gun 36/CASE



NEW PRODUCTS + NEW PRODUCTS + NEW PRODUCTS

CONSUMER:

ABRO® SCENT ORGANIC AIR FRESHENER LASTS 60 DAYS!

**New
PRODUCT**



Available in 8 Scents:

Bubble Gum, Cherry, Vanilla,
New Car, Icee Black, Jasmine,
Coconut, Strawberry

1 CARTON CONTAINS:
6 x COUNTER DISPLAY (24 CANS EACH)

ASSORTED SCENTS: AS-560-AS

OR BY SCENT:

AS-560-BG; AS-560-CH; AS-560-VA; AS-560-NC
AS-560-IB; AS-560-JA; AS-560-CO; AS-560-ST

MADE IN U.S.A.

MULTI-PURPOSE GREASE:



**AVAILABLE IN
WAREHOUSE
ONCE AGAIN**

PART NO. MG-800-10

14 OZ

10/CASE

MADE IN U.S.A.

MAINTENANCE:



AVAILABLE
IN WAREHOUSE
MAY 2010

RADIATOR RUST INHIBITOR

Anticorrosivo Para Radiadores

ABRO RADIATOR RUST INHIBITOR is a superior corrosion and rust inhibitor for automotive radiator systems. The formulation is ideally suited to protect radiator tube surfaces such as tin, nickel, zinc and other coated steel cores in both hot and cold weather conditions.

PART NO. RI-707

11 OZ (325mL)

36/CASE

MADE IN U.S.A.

!!! LET'S SHARE IDEAS !!!



This calendar book, which "Kamco Office" has been handing out to their customers is a great sales tool.

All of you are very creative when it comes to promoting the ABRO name. We have seen ABRO sponsored events and teams, catalogs, DVD's, websites and promotional giveaways just to name a few. We would like to share some of these great sales tools with all of you.

FEEL FREE TO SEND US YOUR GREAT IDEAS!



Mr. Nidal Iseid of Kamco Office is proudly standing in front of their newly decorated office.

Sun Shades and Calendar Books

Sasan Sohrab recently visited ABRO's distributor in Jordan, "Kamco Office", and was very impressed with the sun shades that they are using for the windows of their wholesale offices. From the outside, the pictures were very clear and a good idea to showcase the fast moving, nice looking ABRO products that they sell. From the inside, you could clearly see outside but bright sunshine in the Middle East was blocked significantly to make it a pleasant atmosphere. Another great sales tool is the calendar book, "Kamco Office" has been handing out to their customers. It displays all ABRO products in color, which makes this a great reference book.

Meet ABRO's Staff

Please meet **Valerie Schmidt**

Valerie Schmidt started at United Export in 2004 in the Fire/Safety Division. In 2005 she moved to the Accounting Department of ABRO and has worked there ever since. Valerie is primarily



Valerie Schmidt, Accounting Assistant

responsible for posting incoming payments and paying the vendors.

Valerie is married to David and has two sons, Alexander, who is two years old and Brennan, born in January of this year.

Her maternity leave ended the last week of March and we are glad to have her back.

Valerie and family, which also includes two hunting dogs and Peanut, the house dog, live in Starke County which is a 35 minute commute to work.

The hunting dogs are used in a TV show which David produces, called "Tailgate Adventures". Filming for the second season has just begun.

Congratulations

to the Schmidt Family on their Baby Boy



Alex, with new baby brother, Brennan Schmidt