

A wide-angle photograph of the Sands Expo and Convention Center in Las Vegas. The building's facade is a light-colored, curved structure with large windows. In the foreground, a series of tall, vertical banners are displayed, alternating between blue and white. The blue banners feature the APTA logo and the text "APTA 2015 NATIONAL MEETING AND CONVENTION". The white banners feature the text "APTA 2015 NATIONAL MEETING AND CONVENTION". To the left, a blue sign on a pole reads "WELCOME TO LAS VEGAS" and "APTA 2015 NATIONAL MEETING AND CONVENTION". The sky is clear and blue. A street lamp is visible on the left, and a bus is partially visible in the lower right corner.

AAPEX Las Vegas 2013 - Continued from page 1

make plans for the coming year. It will also act as a show-case for ABRO products.

Combining the best of both, work and friendship, this year's upcoming AAPEX show looks on track to be one of the best and most attended ever. □



The spacious ABRO booth will be at the same location as in 2012: Upper Level, Booth Number 4671

ABRO Australia: AAPEX Automotive Adventure in Las Vegas

Your Invitation & Passport To Participate in

ABRO's EXCITING AAPEX AUTOMOTIVE Adventure In Las Vegas

From November 4th to November 8th 2013

ABRO

AAPEX

Name: _____

Company: _____

2. HERE IS HOW IT WORKS

Only a very select group of accounts have been invited to participate in this exciting opportunity. To secure your place simply accept on the enclosed invitation form and your participation is confirmed.

Thereafter back dated from January 1st 2013 through to September 30th 2013 all the PURCHASES you make from ABRO AUSTRALIA will be recorded in your competition results form. Every time you reach a purchase level of \$2,500 AUD (ex. GST) you will earn one chance in the draw to win the **ABRO AAPEX ADVENTURE**.

There is no limit to the number of chances you can earn. It is limited only by your ability to keep the ABRO product and Profitability flowing through your business.

A ticket in the draw can only be earned on full achievement of purchase totalling \$2,500 AUD (ex. GST) per. each draw ticket.

3. THE ABRO AAPEX ADVENTURE INCLUDES:

The award is for two persons; it includes:

- Return Economy Air Fare ex Australia to Las Vegas
- All Transfers Airport > Hotel > Airport
- 4 Nights twin share at Caesars Palace Hotel (ABRO's home for the show)
- VIP tour of AAPEX Show
- Meet with the Global ABRO team at their fabulous cocktail party at Caesars Palace on Wednesday November 6th 2013
- Aerial tour of The Grand Canyon & Hoover Dam

* Full terms & conditions and inclusions are outlined in the accompanying documentation.

Authorized under NSW Permit No. LTPS/13/01303

4. YOUR AWARD CHANCES

Every \$2,500 AUD (ex. GST) spent with ABRO AUSTRALIA between 01 Jan. & 30 Sept. 2013 earns you one chance in the draw.

Stick your draw on the appropriate box.

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| 3 | 4 |
| 5 | 6 |
| 7 | 8 |
| 9 | 10 |
| 11 | 12 |

Earlier this year, ABRO Australia officially launched their "ABRO/AAPEX Adventure" incentive program to their top accounts in Australia with the possibility of winning a trip to Las Vegas for the AAPEX Show this year. ABRO Australia's management team of Terry Watson and Trevor Luck designed the AAPEX Adventure so that all sales were rewarded. This means everyone is a winner with participants earning bonuses in ABRO products with every recognized entry into the draw. ABRO Australia sent out a program package to all their customers introducing the incentive program and sent follow up performance updates every month to keep participants excited and informed of their progress.

The winner of the "ABRO/AAPEX Adventure" secures round trip air fare to Las Vegas, accommodations and full AAPEX participation at the various events all sponsored by ABRO Australia.

We certainly salute this wonderful sales incentive program as we know it has stimulated increased ABRO business in Australia this year.

We look forward to seeing the lucky winner in Las Vegas in November!

ABRO Booth MYANMAR

ABRO Industries keeps conquering new frontiers. This past July, Tersandro “Stan” Santos, helped Mr. Tony Chen and Mr. Vaibhav Beshwal from Uniexcel exhibit in Myanmar. They had great feedback from the market and are expecting to ship the first ABRO containers in corporate history to Myanmar before year end.



Mr. Tony Chen and Mr. Vaibhav Beshwal from Uniexcel successfully designed their recent tradeshow booth to match the ABRO booth in Las Vegas.

ABRO Booth MOSCOW



Once again our ABRO distributors from Russia participated in the InterAuto Show in Moscow. The show ran from August 28 – August 31. As always, the booth and the beautiful ABRO models were very impressive.

ABRO del Ecuador New Warehouse and Offices



Xavier Villagomez from ABRO del Ecuador recently started the construction of a new distribution plant. Shown here are pictures of Phase I of the 18,000 sq m (193750 sq ft) facility which is being built in Amaguana, just outside of Quito. ABRO del Ecuador's new plant will also offer 400 sq m (4305 sq ft) of high-tech office space.



ACTIVIDAD FERIA PROMESA July 2013



Celso Cepeda from ABRO del Ecuador, and ABRO Model Teresa Cabrera pose in front of the ABRO Ecuador booth during the Promesa Show in Guayaquil. Promesa is one of ABRO Ecuador's most prominent customers.

Saudi/UAE Visit



Tim Demarais (center) with (left to right) Engineer Nabil Milhem, Mr. Almeadd, Mr. Saleh Al Zara, and Mr. Fahad Al Kaffary of Falcon Plastic Products Co.

This past May, Vice President, Tim Demarais, undertook an extensive trip to Saudi Arabia and the United Arab Emirates. This region is one of the oldest ABRO markets and the ABRO name is very well known throughout the area.

Tim Demarais met with many of our long-term distributors in Saudi Arabia who has seen a nice increase in sales activity this year. Mr. Demarais spent some quality time with Mr. Saleh Al Zara, Mr. Fahad Al Kaffary and Engineer Nabil Milhem of Falcon Plastic Products Co., our ABRO licensee for masking tape in Saudi Arabia. Falcon's ABRO business continues to grow as our ABRO



Fawaz Refrigeration & Air Conditioning – Mr. Sadiq Taha with Tim Demarais, ABRO.



Tim Demarais and Mr. Jiju from Seiry Trading Est.



Mr. Nasir El Alimi - Naji Mohammed Al-Gharably Trading Est.



Mr. Adel Azeem - Abdullah Saed Alsayed Co. with Tim Demarais

Masking Tape has been the #1 selling Masking Tape in the Kingdom for many years.

Our ABRO Foil/FSK Tape sales are also skyrocketing because of the new construction boom in Saudi Arabia. Consultants and contractors in the Kingdom over the years have specified our ABRO FSK Tape and our Aluminum Foil Tape as the designated insulation tapes for many large construction projects in Saudi Arabia and we are working with

select HVAC distributors to sell these two tapes throughout the Kingdom. In addition, this year our ABRO Duct Sealant has been introduced favorably into the market. Mr. Demarais held strategic meetings with the following authorized dealers of our ABRO Insulation Tape in Saudi Arabia:

1. Mariam Trading Establishment – Mr. Farook, Mr. Siddiqui and Mr. Faraz
2. Fawaz Refrigeration & Air Conditioning – Mr. Sadiq Taha
3. Talalia Trading Co. – Mr. Salim and Mr. Amanullah
4. Seiry Trading Est. – Mr. Jiju
5. Naji Mohammed Al-Gharably Trading Est.-Mr. Nasir El Alimi
6. Modern Industrial Est. – Mr. Murid Hassan
7. Nokhbat Al Eqlim Building Service – Mr. Taimah, Mr. Wajid and Mr. Ali
8. Abdullah Saed Alsayed Co. – Mr. Adel Azeem



Saudi/UAE Visit

Continued from page 5



Mr. Albatati - Rose Heart Trading Est. and Tim Demarais

We are also very excited to establish an authorized distributor for our ABRO lubricants in Saudi Arabia, Mogwharat Al Khleej Trading Est. Mr. Demarais spent productive time with Mr. Hany Morsy and Mr. Abu Soltan who are doing an excellent job in introducing our semi-synthetic and

synthetic ABRO lubricants in the market. We expect our relationship with Mogwharat Al Khleej Trading Est. to grow over the years as they penetrate the Saudi lubricant market.

Mr. Demarais also met with several of our automotive and spray paint distributors in Saudi Arabia including Al Muhaidib Hardware (Mr. Almudaiheem, Mr. Thomas and Mr. Sani), Al-Fares Trading Company (Mr. Ali Alfares), Rose Heart Trading Est. (Mr. Albatati), Atteyah M. Al-Zahrani & Sons Co. Ltd. (Mr. Nizam and Mr. Shamsuddin), Al Sheraa Trading Est. (Mr. Basheer), United Norcom (Mr. Abdul Ghani and his son) and our oldest ABRO distributor in the region, Omar Awad Bin Mahfooz Est. (Mr. Omar and Ahmed Bin Mahfooz and Mr. Osman). Mr. Demarais also met with Mr. Amiji and his son of ATRACO who has been selling our ABRO Spray Paint for many years in the King-



Mr. Safdari (center) and Tim Demarais with other members of H. Safdari International Trading

dom. Our ABRO automotive chemicals are becoming the brand of choice in Saudi Arabia.

After Saudi Arabia, Mr. Demarais visited the UAE where he met with our exclusive ABRO Spray Paint and ABRO Thinner agent, H. Safdari International Trading. We have done business with Mr. Safdari for over 30 years.

Also, Mr. Demarais met with our long-time dealers of PVC Cement, Mr. Abdullah and Mr. Basim Farajallah, who are doing an excellent job in marketing our PVC Cement in the UAE. Coincidentally, our ABRO CPVC Cement dealer for Saudi Arabia was also in Dubai and Mr. Demarais met with Mr. Suresh of Al Hoda Pipe and Tube while he was returning from the USA to Saudi Arabia.

In conclusion, it was a very productive trip for Mr. Demarais as our ABRO Middle East business continues to prosper and the ABRO name has continued to strengthen in this very dynamic and important market. □



Mr. Hany Morsy, Tim Demarais and Mr. Abu Soltan



Tim with Mr. Abdul Ghani and the management team of United Norcom

Ozone International, ABRO's Distributor in Cameroon



Joshua Ozioma with Tim Demarais in the ABRO World Headquarters conference room discussing new ABRO products.

In June, ABRO Industries had the pleasure of welcoming Mr. Joshua Ozioma, the President and founder of Ozone International on another visit to our corporate headquarters in South Bend, Indiana. Ozone International is the exclusive distributor for ABRO products in Cameroon and is based in Douala. Ozone International has branches throughout Cameroon and is doing an excellent job of distributing our ABRO products throughout the country. Many topics were discussed during Mr. Ozioma's trip to ABRO and we are quite confident that we will see increased sales levels in Cameroon for 2013 and beyond, based on Joshua Ozioma's dynamic marketing and distribution policy which is starting to reap great success in Cameroon.



Joshua Ozioma, company President and founder of Ozone International meets with Tim Demarais and Shannon Thompson during his recent visit to ABRO's World Headquarters in South Bend, Indiana U.S.A.



Joshua Ozioma (front right) with his sales team at one of the ABRO stores in Douala, Cameroon.



Ozone International's sales staff in front of the ABRO distribution office in Douala, Cameroon.

ABRO VISITORS

Meriwan Ltd.



It was a pleasure to have Mr. Salar Agha (left) of Meriwan Ltd. in our office in May. He spent a great deal of time in Iraq at the beginning of this year and despite all of the recent problems in the country, he has been able to continue to grow his business. With the time and effort that Mr. Salar has personally put into this business, we are convinced that the ABRO brand name will continue to be one of the most popular brand names in Iraq for automotive and hardware products.

Ferro & Singh Industrial



Sasan Sohrab, ABRO, with Mr. Jassie from Ferro & Singh Industrial in India and Tim Demarais, ABRO.

Mr. Jassie from Ferro & Singh Industrial in India visited ABRO Industries for the first time in June. Our partnership in India with Ferro & Singh has never been stronger and we look forward to expanding our product range during this year.

Honduras Showroom Event



Event photos from the Agencia La Mundial showroom event in San Pedro Sula, Honduras which was held from August 8th to the 10th. Over 400 guests and customers were in attendance, making the showroom event a complete success.

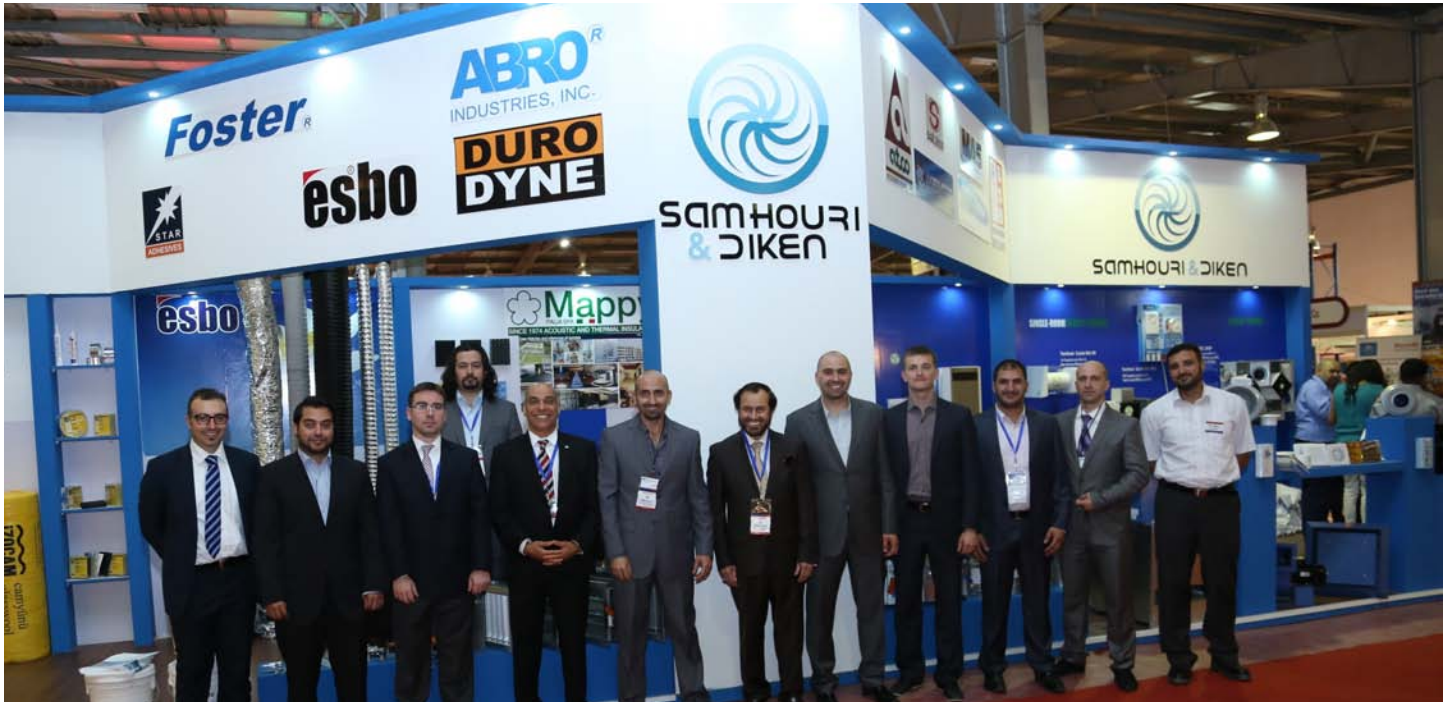


China Visit



Tersandro "Stan" Santos, (4th from left) visited our Chinese distributor in Dongguan, Joanna Long (5th from left). With the continuous economic development of China, the market has become more and more attracted to the higher end ABRO line of products. Joanna has been capitalizing on these opportunities and keeps growing our business.

Jimex Exhibition - Jordan



Sonny Sohrab (5th from left) in front of the Samhuri & Diken booth at the Jimex Exhibition in Jordan.


Our Sales Manager, Sasan “Sonny” Sohrab, attended the Jimex Exhibition this year in Amman, Jordan. We are very proud to be represented in Jordan by two very strong companies and both of these companies had booths at this exhibition. Samhuri & Diken specializes in heating and air conditioning along with insulation products. They represent ABRO Aluminum and FSK

Tape in Jordan and ABRO was prominently displayed at their booth.

Our distributor for all other products, Kamco Office, was also present at the exhibition and had a booth to display ABRO automotive and hardware products. The show was a definite success and our distributors are planning on attending this exhibition on a yearly basis.



Kamco Office booth at Jimex Exhibition in Jordan.



Zambia

Our distributor in Zambia, Automotive Equipment Ltd., has started an aggressive advertising campaign to promote ABRO products. As a result, we see a clear increase in sales and we are looking forward to having a record year for shipments to Zambia.

+ NEW PRODUCTS + NEW PRODUCTS + NEW PRODUCTS +

RUST CONVERTER

ELIMINADOR DE OXIDO



RUST CONVERTER SPRAY
Quickly Transforms Rust into Paintable Surface
Seals and Stops Rust in One Easy Step

ABRO Rust Converter destroys rust on contact by bonding and transforming it into a sandable and paintable surface. Sprays on clear and transforms into a black, metal protecting coating that prevents future rust from forming. ABRO Rust Converter can be used with body filler and fiberglass.

Minimal prep work when using ABRO Rust Converter:

- Simply wire brush the area to get rid of loose debris.
- Apply rust converter spray
- Sands Easily, Dry To Touch In 30 Minutes / Handle In 1 Hour
- Use On Metal/Wood/Fiberglass Surfaces
- For Use On Pre-painted And Unpainted Surfaces
- Ideal For Automotive And Home Applications

RC-1000
10 OZ./284g 12/CASE

MADE IN U.S.A.



ABRO VOLT



FOR DIRECT SHIPMENTS ONLY!




ELECTRONIC CONTACT CLEANER

LIMPIADOR DE CONTACTOS ELECTRONICOS



NOW AVAILABLE IN 2 SIZES!

CLEANS:

- Oil
- Grease
- Dirt
- Condensation and Moisture
- from Circuit Boards, Electrical Contacts, Switches, Precision Instruments and More

EC-833
10 OZ./283g 12/CASE

EC-533
5.5 OZ./163g 12/CASE

MADE IN U.S.A.



RUBBER SEALER



RUBBER SEALER SPRAY
Stops Leaks Fast
Great For Nearly Anything with Cracks & Crevices That Leak

ABRO® RUBBER SEALER is the answer to your leaky repairs. In a few easy steps you can fix most leaks plus it's paintable.

Works great on:

- Basements, cars, chimneys, driveways, flowerpots, gutters, hoses, mailboxes, pipes, pools, RV's, Skylights, storm doors, trash cans, tents, vinyl sun shades, vents and much more.
- Flexible Rubber Coating Sealant
- Sprays as a Liquid
- Flows into Cracks & Small Holes
- Dries to a Watertight Seal
- Paintable

RS-425-R
15 OZ./425g 12/CASE

MADE IN U.S.A.



ABRO Russia - Vladivostok



Eugene Yakovlev and Mike Molnar

If you travel to the Russian Far East, don't be surprised if you see an ABRO Bus!



Green Apple, Pine, Lemon and Wild Berry scents helps give ABRO a more complete range for our markets.

Additionally, the team in Vladivostok is investing in a product that has been successful for ABRO in many markets, but never in Russia. This fall ABRO will be launching spe-

cific PVC and CPVC cements. Mike Molnar and a technical specialist from our PVC and CPVC cement factory traveled together to Russia this summer to help devise a plan to give this product range the best opportunity for success in Russia. We expect the market to respond positively.

ABRO Russia's Vladivostok branch continues to look for new ways to promote and grow their ABRO business. Two of the ways that they are promoting ABRO are by using billboards and buses to promote specific ABRO products. Sometimes top sellers and sometimes new products are featured.

The team in Vladivostok was instrumental in launching five new Organic Scents for ABRO. The addition of Cool Breeze,



ABRO Russia - St. Petersburg

In the spring of 2013, Mike Molnar traveled to visit with ABRO Russia's St. Petersburg branch. They had recently moved into a new warehouse that can accommodate their growing business and inventory. The team continues to reinvest in ABRO with websites, delivery vehicles and warehouse space. We are proud of the growth that has been shown by the team in St. Petersburg.

Igor Yusheev, Yury Sergeev, Tatiana Chumakova, Vadim Polyakov, Boris Babenchik and Mike Molnar in front of the newly designed ABRO delivery truck.



ABRO Russia - Rostov

This summer Mike Molnar visited with ABRO Russia's Rostov team. The meetings revolved around growing the business. One way that we will grow the business in 2013 is through new products. The team in Rostov will be launching a new non-pressurized tire sealant. They will be starting with four sizes. Each size is designed for a different size tire (Bike, Motorcycle, Car and Truck). We are excited to be launching this new product with the team in Rostov this September.



Alexey Avdeev, Mike Molnar and Valeriy Avdeev

ABRO Russia - Moscow



Andrew Chamortsev, Igor Zorin, Mike Molnar, and Andrew Andrianov

This May Mike Molnar visited with ABRO Russia's Moscow team. A visit was made to our Moscow team's new warehouse in the middle of the city. If you have ever been to Moscow, you will know that traffic can be a real issue. The location of your warehouse can make a huge difference in your business. The warehouse in Moscow is in a great logistical position in between Moscow's famous ring roads (there is a second warehouse outside of the city). Time was also spent in the local car markets to see how ABRO products are sold and to get feedback from people who sell and use ABRO products every day. With the ABRO business in Russia growing, it is more important than ever to pay attention to what the market is demanding.

Let's Share Ideas



LA RUTA RALLY CAR

Our distributor in Paraguay, Mr. Carlos Cortazar, in action on one of his rally races. He constantly competes in racing events in South America and is always proud to exhibit ABRO on his cars.

*******FRAUD ALERT*******

As everyone knows, criminals are always trying to find new ways to steal your money.

The latest scam involves sending false e-mails to businesses. The e-mails claim to be from the business' suppliers and instruct the business to change where they send their payments. Of course, the bank account where the business is told to send their payments is owned by the criminals and the money is quickly moved and then disappears forever. The criminals then close down the bank account and move on to their next victim.

To prevent such a scam from hurting any of our customers, ABRO has very clear rules about changing where you send payments to us.

ALL changes of payment information will be communicated to customers first in a letter sent by courier.

A confirmation phone call will then come from the ABRO sales representative who handles your account.

We will NEVER notify you of payment changes by e-mail.

We will NEVER have someone you do not know call you about payment changes.

It is as simple as that. Unless you get a letter from us followed by a phone call from your account manager – where you send payments has not changed! Just remember that and you should have no problems.

Counterfeit Update

COMBATting COUNTERFEITERS IN COTE D'IVOIRE

Stopping the sale of fake products in West Africa can be very difficult, but ABRO has found a way. Police raids took place in July in the principal commercial city of Cote d'Ivoire "Ivory Coast" of Abidjan. The raids resulted in the disruption of an illegal counterfeiting network. It also resulted in the arrest of a suspected importer of the fake goods. Additional anti-counterfeiting actions are expected to take place soon.

SPONGE RAIDS IN CHINA

A series of raids recently took place in China targeting small factories making fake "ABRO" sponges. "Our success in stopping counterfeiters from making money producing ABRO products like gasket maker and super glue has pushed some of them into new product categories" said ABRO's Director of Intellectual Property, William Mansfield. "But we were ready for them and have been able to take quick action against any attempt to continue to steal from ABRO. The only option we will leave them is to give up completely."

During the raids, thousands of fake products were seized by authorities and are now destined for destruction. The persons involved are now also potentially liable for additional penalties.