

PRESS RELEASE:

Monday, March 2, 2026

ABRO Industries Announces Launch of ABRO 50 to Strengthen U.S. Distribution and Support American Consumers.

South Bend, Indiana — ABRO Industries is proud to announce the launch of ABRO 50 as its exclusive distribution entity for The United States. This milestone marks a major step in ABRO’s commitment to expanding its U.S. presence and ensuring American consumers have reliable access to the products they depend on every day.

Operating from a centrally located facility just outside Milwaukee, Wisconsin, ABRO 50 will provide the primary official ABRO warehouse in the United States. This new structure brings all U.S. inventory under one roof, improving supply chain coordination, strengthening product availability, and ensuring fast, dependable delivery to customers in all 50 states.

“ABRO 50 allows us to better support the people who rely on our products,” said Michael Molnar, Director of Growth Initiatives at ABRO Industries. “This model reflects the disciplined, people-centered approach that has guided ABRO for more than forty-five years, and it positions us for the next chapter of growth here in the U.S.”

With ABRO 50 managing national distribution, ABRO reinforces its long-standing commitment to:

- Competitive pricing
- Reliable fulfillment
- Stronger brand representation
- Consistent access to high-quality products

From automotive essentials to household repair items, ABRO 50 ensures that ABRO products remain within reach for the Americans who count on them, whether they’re maintaining a car, fixing something at home, or getting the job done on the worksite.

“ABRO has always been built on trust, relationships, and doing things the right way,” said Craig Brummell, COO of ABRO Industries. “ABRO 50 helps us carry that legacy forward for American consumers.”

ABRO is also launching a second website dedicated exclusively to the U.S. marketplace. This new platform will feature the complete range of U.S. product offerings, company news, customer support resources, and more. The site will be managed by the ABRO 50 Team to ensure timely updates and market-specific content. We invite you to sign up for announcements at www.abro-usa.com. The website is scheduled to go live in April.